



#ONEGREENTHING

7-DAY ACTION PLAN

Beacon

SPEAKS TRUTH TO POWER. POSSESSES A STRONG SENSE OF JUSTICE AND WORKS TO EMPOWER OTHERS. CONSIDERED A NATURAL ORGANIZER AND OFTEN THE ONE ON THE PODIUM OR BEHIND THE MEGAPHONE. URGES FRIENDS TO STAND UP, SPEAK OUT, AND TAKE ACTION. CELEBRATES COLLECTIVE ACTION & MOVEMENT BUILDING.

DAY 1

UNDERSTAND YOU ARE WHAT YOU EAT

At the grocery notice where your food is grown, what's available & how your experience may differ from others. Share your observations on social media or with a friend.

DAY 2

PROTECT THE SOURCE

Look up the next river clean up in your area. Commit to volunteer & recruit three friends to join you.

DAY 3

LOVE YOUR MOTHER EARTH

Take five minutes and research endangered species in your state. Find out how recovery efforts are going. Discuss with friends.

DAY 3

VOTE WITH YOUR WALLET

Start a conversation about a sustainable brand you support. Think about barriers to access or scale.

DAY 5

SEE ENERGY IN A NEW LIGHT

Call your member of congress at (202) 224-3121 & demand strong climate action now. Ask a friend to call, too.

DAY 6

KNOW WE CAN'T GO IT ALONE

Ask a Gen Zer you love about climate action. Listen to their concerns for the future.

DAY 7

THINK BEYOND YOUR AGE

Ask a member of another generation about positive social changes they've witnessed in their lifetime & obstacles their communities have overcome. Consider parallels to climate action.

